

Options When It Comes To Watching TV

Tired of having to go to the video store to rent a movie, or having to wait a few days for one to come in the mail? Maybe you missed your favorite television show and now that you have the time, you wish you could watch it. Well, we may have the answer for you! Using "Over-the-Top" television technology (OTT TV), you can watch on-demand television and movies whenever you want. What is OTT TV? Simply put, it is the delivery of video and audio, via the Internet, directly to your connected devices. It allows access to your chosen programming anywhere, anytime and on any device that connects to the Internet. The new wrinkle here is, we're not talking about watching programming on your computer, but rather watching your shows and movies on your TV.

There are a number of new "set top" devices that connect to your Internet connection and to your television. These boxes may have different features and functionality, but they all have watching TV or movies over the Internet instead of using cable, satellite or off air television reception in common. It is important to know that some of this programming is subscription based, while other programming is free.

Pioneer is currently evaluating this technology and we are also developing solutions for our Members. In July, Pioneer will begin a beta project, using Roku video players and select Blue Ray DVD players to connect our members to the latest Internet technology. **What is a Roku box?** Well this quote says it best: "The



Roku digital video player is like having your own video library at home with over 50,000 choices— from the best movies, TV shows and sports. It's the easiest way to watch anything and everything from Netflix, Amazon Video On Demand, and MLB.com instantly on your TV. The Roku player has received overwhelmingly positive reviews in The Wall Street Journal, CNET, WIRED, and elsewhere"... source www.roku.com. The other device we are testing, Blue Ray DVD players, offer the same functionality plus have the added bonus of having a DVD player to use with the movies you already own or rent.

Also in July, we will begin show-casing this technology in our business offices. We would encourage you to stop by and ask for a demonstration to see just how easy it is to watch TV and movies over your Pioneer DSL Broadband service.

Look for more information on the latest in Internet television and about Pioneer's rental solutions in the near future. Let Pioneer help you get started watching movies and television over the Internet using Pioneer's DSL Broadband services today!

2010 Scholarship Recipients

Pioneer is proud to contribute to the youth in the communities we serve by supporting those students who wish to further their education. Our annual scholarship program awards financial aid to several applicants each year based on academic performance and community involvement. Congratulations to the following recipients:

Calida Danko – Currently attending Scripps College
Previously attended Philomath High

Micaela Danko – Currently attending Pitzer College
Previously attended Philomath High

Allisyn Edmonds – Philomath High
Plans to attend Western Washington University

Haley Gaffney – Philomath High
Plans to attend OSU

Joseph Harman, Jr. – Philomath High
Plans to attend Washington University

Phoebe Horvath – Newport High
Plans to attend Whitman College

Zachary Horvath – Currently attending Reed College
Previously attended Newport High

Dylan McDowell – Waldport High
Plans to attend OSU

Nicholas Reno – Newport High
Plans to attend California Polytechnic State University

Claire Meints – Corvallis High
Plans to attend Whitman College

Alexander Rose – Newport High
Plans to attend Tulane University

Rena Sapon-White – Currently Attending Armand
Hammer United World College
Plans to attend Dartmouth College

Sheila Thurber – Currently attends OSU
Previously attended Newport High

Hayley Trivett – Newport High
Plans to attend Lewis & Clark College

Daniel Wagner – Triangle Lake High
Plans to attend Lane Community College



2010 Youth Tour Winner

Each year, Pioneer Telephone Cooperative sends a local high school junior to represent Pioneer at the Foundation for Rural Service Youth Tour in Washington D.C. This year's Youth Tour winner was Melissa Hartwig from Blodgett.

Congratulations Melissa and we hope you enjoyed representing Pioneer in Washington D.C.!

Cell Phone Reception Blues?



Let Pioneer help you use your cell at home, even if you currently don't have any reception today! Yes, you can have cell phone reception even in poor reception areas by connecting a "Network Extender" (also known as a Microcell or Femtocell) to Pioneer's Broadband DSL service. Calls will travel over our broadband network and eventually jump back onto your cell phone carrier's service. We have tested Verizon's Network Extender and it provides up to ½ mile coverage in each direction from where you plug in the Extender. While we have only tested Verizon's product, we do know that AT&T and Sprint also have similar products that work in the same manner. Currently these units are for voice service only, but if your cell phone is WIFI enabled, you should be able to use Pioneer's Broadband service using a wireless router to get access. The Extenders can be programmed to allow anyone nearby to have reception or they can be restricted so only specific telephone numbers can have access.

Give us a call today to learn more about how Pioneer's Broadband service can help you with your poor or nonexistent cell phone coverage.

In The Community

Pioneer employees and their family members were on hand to take part in the 2010 Beachcombers Parade, held in Waldport on June 19th. The early morning rain and clouds did not deter a sizable crowd or the participants. By the time the parade started, the weather had changed for the better and all the clouds were gone. With our banners indicating that this year



marks our 60th anniversary, we felt honored to take part in a portion of "Small Town America" that appears to be fading away in other parts of the country. We are proud to be part of the communities we serve and equally proud to be a part of the area's communication history. We are also excited about being part of our community's future!

With the parade now behind us, we are looking forward to Waldport's Centennial celebration next year. We know that we plan on being there and we hope that you are planning on it too!

Pioneer & the Corvallis Knights...

Honoring Our Military Men & Women



Fred Hockema, Pioneer employee, throwing the first pitch.

At 4:30 pm our anxiety level began to rise as we were preparing to attend the Corvallis Knights Military Appreciation baseball game sponsored by Pioneer.

As you know, rain showers and baseball generally do not mix well, but when we arrived at Goss Stadium, the power of suggestion evidently prevailed, as the skies began to open and the sun arrived in abundance. One could not have asked for a better evening to pay tribute to our Military men and women, both past and present.

Operation Homefront was on hand coordinating a food drive for the families of deployed military members and representatives from the Oregon National Guard were there helping as well. The Corvallis Knights were dressed in their tribute camo game jerseys to take on the Portland Lobos. Our own Fred Hockema started the military tribute game by throwing the ceremonial "first" pitch (rumored to be a perfect strike). Then, the Knights lineup was introduced and they took the field ready to pay respects to "Old Glory" as the "Colors" were being presented by the Young Marines Color Guard.

A stirring rendition of the National Anthem was sung by Taryn Cross, a rising country western star from Portland. One could tell that the crowd understood the sacrifices our military men and women have and continue to make on our behalf. An exciting game ensued with the home team prevailing. It was a great night of baseball and it was a great night to be an American!



Member Appreciation Day Scheduled

This year marks our 60th Anniversary and we plan to show our appreciation for our members by hosting two "Member Appreciation Evenings" in August. This is intended to be a small tribute and thank you, for all the support we have received from our members over the past 60 years. It has been Pioneer and its members that brought the latest in communication technology to the rural areas we serve. We are proud to have played a crucial role in our country's communication history and we are equally proud to remain leaders in the communications industry. We look forward to serving you over the next 60 years.

On August 11th in Philomath and August 13th in Waldport, we will be serving up hotdogs, sodas, anniversary cake and more to our members. There will also be music and displays on hand to explore the many changes that have taken place over the past 60 years.



Come by whichever business office is most convenient to you between 4:00 pm and 7:00 pm and help us celebrate our 60 year anniversary...we want to say thank you!



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Cell Phones for Soldiers a Success

Last June, Pioneer kicked off a cell phone collection drive in partnership with the Cell Phones for Soldiers Program. This extremely worthwhile program recycles old cell phones and uses the money received from recycling them to buy calling cards for our men and women serving overseas in Iraq and Afghanistan. Since the collection drive began, Pioneer has collected over 140 cell phones. With the help and support from our members we've provided over 1200 minutes of talk time for our soldiers and their families.

Pioneer Telephone Cooperative and its employees are grateful for the sacrifices that military personnel make every day on behalf of the nation. This program not only shows support of our troops overseas but it benefits the environment. Some 125 million cell phones are discarded each year, with less than 5% being recycled. It is estimated that one discarded cell phone can pollute as much as 66,000 liters of water.

Drop off boxes are located in our Philomath and Waldport Business Offices if you would like to donate your old cell phone.

www.pioneer.net





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What's Inside

1. Options When It Comes to Watching TV
2. Scholarship Winners
3. Youth Tour Winner
4. Beachcomber Days
5. Corvallis Knights
6. Member Appreciation Scheduled
7. Cell Phone Reception Blues
8. Cell Phone for Soldiers Update



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