

Directory

**Pricing
&
Artwork**
Instructions & Dimensions



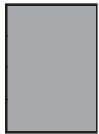
PIONEER
Broadband and Voice Applications

PIONEER DIRECTORY PRICING

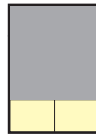
Yellow Pages

Regular Listing.....	\$5.94 per/mo
Bold Name & Number Listing	\$9.68 per/mo
Super Bold Listing.....	\$16.94 per/mo
Anchor Bold Listing Reference to other MCH.....	\$11.30 per/mo
Extra Line Listing	\$2.75 per/mo

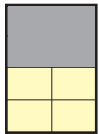
Graphics below are not to scale. Use dimensions listed below when creating ad.



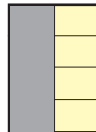
FULL PAGE - FP
6.245" w x 9.48" h or
450pt x 683pt
\$183.75 per/mo



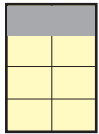
THREE QUARTER PAGE - TQP
6.245" w x 7.0833" h or
450pt x 510pt
\$177.03 per/mo



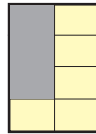
HALF PAGE - HP
6.245" w x 4.6667" h or
450pt x 336pt
\$157.50 per/mo



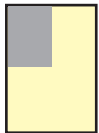
HALF PAGE VERTICAL - HPV
2.986" w x 9.48" h or
215pt x 683pt
\$145.42 per/mo



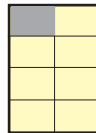
DOUBLE QUARTER COLUMN - DQC
6.245" w x 2.986" h or
450pt x 162pt
\$131.25 per/mo



TRIPLE QUARTER COLUMN - TQC
2.986" w x 7.0833" h or
215pt x 510pt
\$137.50 per/mo



HALF COLUMN - HC
2.986" w x 4.6667" h or
215pt x 162pt
\$78.75 per/mo



QUARTER COLUMN - QC
2.986" w x 2.25" h or
215pt x 162pt
\$54.08 per/mo

**Add RED to your Yellow Page Ad¹
for only 10% more!**

Display ads may have yellow text or artwork for no additional charge.
There is no guarantee of placement on page.
All Prices & Sizes Subject to Change

¹ Red may be added to any Yellow Page ad size 3HS and above.

Text Boxes

Graphics below are not to scale. Use dimensions listed below when creating ad.
Company logos are available to use in 3HS or 4HS ONLY.

BUSINESS NAME _____
Philomath..... 123-4567

1HS — 2.986”w x .556”h or
215pt x 39pt
\$19.47 per/mo

BUSINESS NAME _____
Philomath..... 123-4567

2HS — 2.986”w x 1.041”h or
215pt x 75pt
\$24.99 per/mo

BUSINESS NAME _____
Philomath..... 123-4567

3HS — 2.986”w x 1.529”h or
215pt x 111pt
\$37.85 per/mo
Add red for only 10% more!

BUSINESS NAME _____
Philomath..... 123-4567

4HS — 2.986”w x 2.056”h or
215pt x 148pt
\$48.67 per/mo
Add red for only 10% more!

White Page Listings

White Page Regular Listing.....	\$5.94 per/mo
White Page Bold Listing.....	\$9.68 per/mo
White Page Extra Line Listing.....	\$2.75 per/mo
White Page Feature List.....	\$16.41 per/mo
White Business Card Ad.....	\$25.00 per/mo
White Page Runner Ad.....	\$36.75 per/mo

WHITE PAGE RUNNER - USE THESE EXACT DIMENSIONS
6.2192”w x 1.125”h

Other Charges

Ad Creation* \$100.00/3 designs
Advertising/Ad Changes* \$35 for each proof

*Ad creation and/or changes will be billed when services are rendered

Contact us for special discounts and annual billing discounts

AD SIZES & ARTWORK INSTRUCTIONS

CREATING AN AD

Ads should be the exact dimension specified on contract, along with being saved as a file format listed below.

RESTAURANT MENUS

Menus **MUST** be printed on white paper from a laser printer (**not inkjet**), CAMERA READY, or provided on disk using the file formats explained in this section. You may need to contact your printer. Black and white only (no color).

FILE FORMATS

EPS	Up to PhotoShop CC	Up to Illustrator CC
PDF (unable to edit if needed)		

FONTS

Include all fonts used or convert fonts to paths or outlines.

CAMERA READY

When supplying camera ready artwork, your artwork must be printed from a laser printer on quality paper. Black and white only.

SENDING ARTWORK

You may either provide artwork camera ready, CD/DVD, or via email. Email files to pioneerdirectory@pioneer.net

WEB GRAPHICS

*Because of the quality of WEB GRAPHICS, we are UNABLE to use them in our Directory. **DO NOT USE GRAPHICS FROM A WEBSITE.** Please see above for file formats that Pioneer can accept.*

QUESTIONS

For technical questions regarding your artwork, please contact Tanya Howie at 541-929-3135.