AD SIZES & ARTWORK INSTRUCTIONS

PTC Yellow Pages

DISPLAY ADS

USE THESE EXACT DIMENSIONS

QC - 2.986"w x 2.25"h	HC - 2.986"w x 4.6667"h
TQC - 2.986"w x 7.0833"h	DQC - 6.245"w x 2.25"h
HP - 6.245"w x 4.6667"h	HPV - 2.986"w x 9.48"h
TQP - 6.245"w x 7.0833"h	FP - 6.245"w x 9.48"h

TEXT BOXES

USE THESE EXACT DIMENSIONS

1HS = .5"	2HS = 1"
3HS = 1.5"	4HS = 2"

Company logos are available to use in 3HS or 4HS only.

CREATING AN AD

Ads should be the exact dimension specified on contract, along with being saved as a file format listed below.

RESTAURANT MENUS

Menus **MUST** be printed on white paper from a laser printer **(not inkjet)**, CAMERA READY, or provided on disk using the file formats explained in this section. You may need to contact your printer. Black and white preferred (no color).

FILE FORMATS

TIFF @ 300dpi	EPS @ 300dpi
PhotoShop	Illustrator

FONTS

Include all fonts used or convert fonts to paths or outlines.

CAMERA READY

When supplying camera ready artwork, your artwork must be printed from a laser printer on quality paper. Black and white only.

SENDING ARTWORK

You may either provide artwork camera ready, cd, or via email. Email files to tanyahowie@pioneer.net

WEB GRAPHICS

Because of the quality of WEB GRAPHICS, we are UNABLE to use them in our Directory. DO NOT USE GRAPHICS FROM YOUR WEBSITE. Please refer above for file formats that Pioneer can accept.

QUESTIONS

For technical questions regarding your artwork, please contact Tanya Howie at 541-929-8254