



# Yellow Page Promotions

## *Yellow Pages*

### **NEW ADVERTISING**

#### ***NEW Display Ads***

Receive a **FREE** text box (or one ad up to the value of \$24.99) in the Main Class Heading of your choice when you purchase any **NEW** display ad.

**or**

Take 15% off of any regular priced **NEW** display ad *Applies to display ads only (QC or larger). Does not apply to text boxes or white page runner ads.*

#### ***NEW Text Box Ads***

Receive a **FREE** bold listing in the white pages when you purchase any size text box. *Applies to all **NEW** yellow page text box ads only (1HS or larger).*

**or**

Take 10% off of any regular priced **NEW** text box ads.

### **UPGRADES**

Advertising upgrades - 10% off regular price  
*Applies to any existing ad or listing that is upgraded to a 1HS (text box) or larger.*

## *White Pages*

### **NEW ADVERTISING**

Any **NEW** white page ad - 20% off regular price

Any **NEW** bold or super bold - 20% off regular price

### **UPGRADE**

White page upgrade - 10% off regular price

*White Page Runner Ad — There will be 12 runner ads with a first right of refusal given to existing customers. Customers will need to confirm their order by the "Right-of-Refusal" date or their slot will become open.*

## *Additional Discount*

Take advantage of the yearly payment option and receive an additional 10% off your total contract amount.

If you'd like to upgrade, make a note on your contract or contact our Business Office for more information — 541.929.3135 or 1.888.929.1014

**Pioneer**  
telephone cooperative